FoundationIP

User Personas

Power User

Allie Reyes
System Admin*

Corporate
Law Firm

Profile

Basically, I touch every nook and cranny in FIP because I have to troubleshoot issues when they come up. I'm the first line of defense before we escalate problems to FIP Support (usually John Rose - we're tight). Don't get me wrong, I really like the software, and the people that work on it are pretty good about listening to me when I complain about stuff, which happens...oh...every other week or so. It's a good piece of software, but there are some things that drive my team crazy and those are the things I hear about (uh, constantly). So guys, if you could fix that stuff, I'd super appreciate it. Love ya.

*Could also be in the role of Applications Adminnistrator

Build Reports | **Custom Fields**

Contacts | **Categories**

Templates | **Training**

Power User

Nyssa Sutton*
Paralegal

Corporate
Law Firm

Profile

Mm...not bragging, but, seriously folks, I have mad IP Law skills. I've been doing this for over 8 years, have a legal certification (blah, blah, ABA approved Paralegal program) and a liberal arts education that was totally worth it, even though it's not really pulling its weight in the marketplace, if you know what I mean. I shift gears continually during the day, putting out fires, dealing with complex situations...I like it that way. FIP is helpful for the most part, but I often have to troubleshoot and perform system admin tasks in the software. I've been using FIP for years, but some of the interfaces are pretty confusing and it doesn't always allow me to configure things the way I would like. No pressure, but (tick-tock), I have a lot of IP Law to wrangle and it needs to happen yesterday.

*May or may not be a total Dr. Who geek. You'll know if there's a TARDIS on her desk.

Matters | **IDS Manager**

Contacts | **Build Reports**

Power User

Sarah Montpelier
Docketer

Corporate
Law Firm

Profile

I have a degree from a Legal Assistant program, 7 years of experience in IP Docketing, and I know my job really well. I like FIP - I've used several other IP Docketing tools, but FIP is the most user friendly. Please take into account that I have a lot going on all the time - family, social stuff, activities, hobbies - a lot. I like my job - and when I can come in to work and get things done quickly and efficiently, that's the best. Feel free to stop by and ask me questions, but, like I said, busy...I might sass you. Don't be offended, just be quick.

Matters

Contacts

References

Lee Moriarty
Patent Attorney*

Corporate
Law Firm

Profile

I spend a lot of time in FIP reviewing things. See my hands? Not on the keyboard. I draft the documents that need to go into FIP, then I look them over once they're in there, but I make those power users enter the info. Well, it's not like I MAKE THEM - they do it because it's their job.

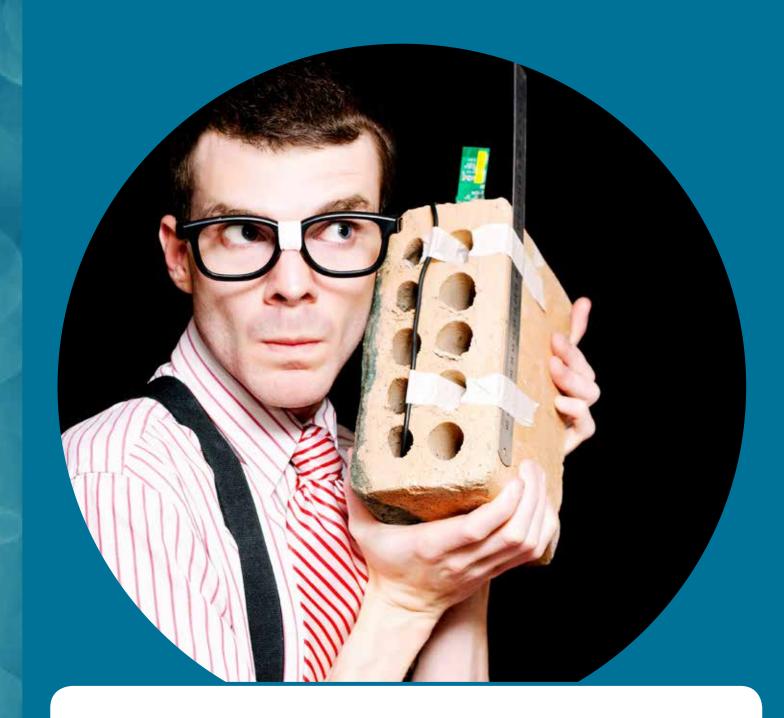*Could also be in the role of Chief IP Counsel, IP Counsel or Patent Agent

Matters

View Reports

Tasks

Jules Robur
Inventor/Engineer

Corporate
Law Firm

Profile

Guys. Look at this new phone design. You think I'm crazy, but just wait, this will totally reverse trends in smartphone use and reshape the market. Think about it. This idea is hot, so I'm getting it into FIP right away. I don't know how to do anything in there but use the ID Wizard. It has 6 screens and there's a bunch of questions. It goes pretty quick, but why is there a giant "Matters" tab at the top of my interface? I have no use for that - it "matters" not to me - HA! Get it?

ID Wizard